

Living Lab On Air



**LISTEN
WITH US!**

EVERY
SATURDAY
at 3:30 p.m.

**THE LIVING LAB REVEALS SECRETS, NEW MATERIALS, NEW IDEAS.
THE LIVING LAB IS A PROGRAMME ABOUT SCIENCE THAT MAKES OUR LIFE EASIER.**

Special 10-minute radio programme on the **Czech Radio Pardubice station** 104,7 – 98,6 – 102,4 – 101,0 FM
Audio insight into the scientists' world

Over 80 radio programmes broadcast in the academic years 2012/2013 and 2013/2014

SAMPLE PROGRAMME



LIVING LAB RADIO PROGRAMME – UNIQUE & FIRST ON THE CZECH RADIO STATIONS!

- looks for recognized scientists and reveals their work
- every week in a different laboratory
- dozens of scientists of the University of Pardubice popularize science and technology
- addresses a wide spectrum of listeners & facebook fans

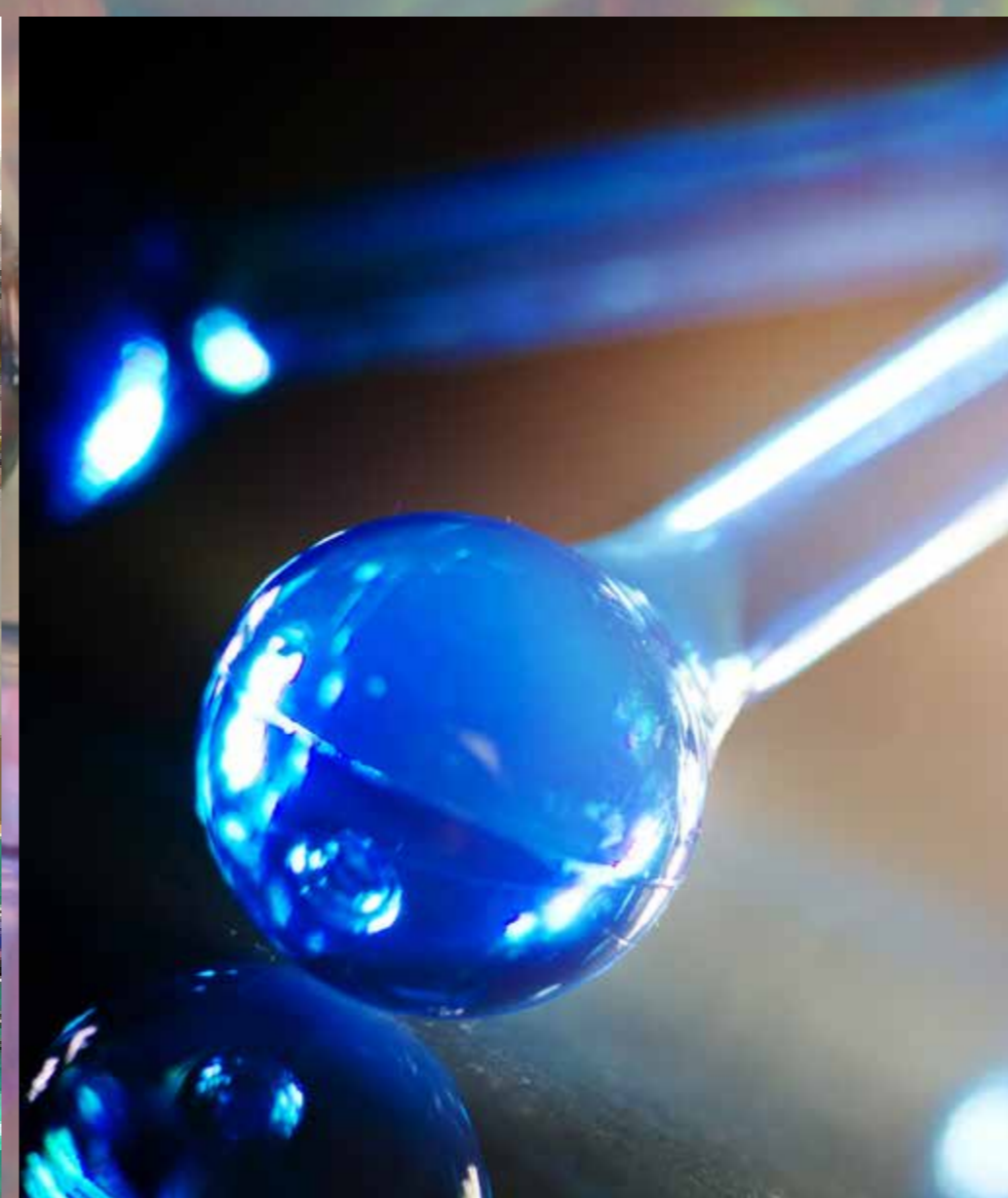
More
info in our
"LIVING LAB
MAGAZINE".
- take one -

JANA DAVIDOVÁ,
feature editor – journalist

- every week she interviews scientists and academics who speak about their work and contribute to popularization of science
- talks about research and science of the seven University faculties in varied fields and embraces a great number of curiosities to be brought to light



The Living Lab looks for Czech scientists who have had experienced their first discovery or are still waiting for it.



www.upce.cz/uvodni/ziva-laborator.html

www.rozhlas.cz/pardubice/laborator

The Living Lab programme ended in the 2nd place in the category of Audio/Video in the competition of the Czech science popularizations teams and programmes in Science Approach – SCIAP 2013 – organized by the Academy of Science of the Czech Republic.